

## Director of Marketing and Merchandising

### Our Purpose

We're up to big things at SLO Classical Academy! You'll find us off the beaten path, providing classical education and enrichment (with a twist). We exist to educate for life, understanding that education is not a means to an end, but a worthy end in and of itself.

### Is SLOCA The Right Fit For You?

Here at SLOCA, we are a community that is committed to forging character, fostering wisdom, and nurturing a lifelong passion for learning. If you believe wholeheartedly in this mission and are able to fully enjoy and appreciate what makes us unique, we may just be the perfect match! Get to know us by checking out our website for more information: [sloclassical.org](http://sloclassical.org)

### This Is Where You'd Come In

It's time to tap into that creativity! The Director of Marketing and Merchandising (DMM) has a dynamic role that is broad in scope and full of variety. While working with the creative team, the DMM will develop and oversee a marketing, merchandising and aesthetics plan that effectively shares SLO Classical Academy's unique vision, mission, values and culture to the SLO Classical Academy (SLOCA), local and online communities.

We get it. You're a visual person. So what does this job look like? Here's a snapshot of what you'd be getting yourself into: spreading the word about SLOCA and our community events (we don't want anyone missing out!), developing a long-term marketing plan for our school, overseeing design and ordering of gear, enhancing our online presence, and ensuring that the aesthetics of "all things SLOCA" cohesively reflect who we are and what we're about.

### Required Skills and Experience

If what's listed above sounds like something you could do and enjoy, this might be the job for you! Realistically, you need both a strong background in marketing and management experience. A college degree is preferred but not required. We're looking for someone with "the eye" who gets what we're about and can run with it.

To apply, please send a resume and cover letter to [jobs@sloclassical.org](mailto:jobs@sloclassical.org). The cover letter should address why you're interested in working at SLOCA and how your skills and previous experiences relate to this specific position.